

RAHUL DUDEJA

UX DESIGNER

rahuldudeja.com
connect@rahuldudeja.com
(+91) 90344 00111

linkedin.com/in/rahuldudeja

EDUCATION

M.A in Psychology

IGNOU (Jun'19 - Present)

Pursuing Masters in Industrial & Organisational Psychology

B.Tech in Computer Engineering

Kurukshetra University (Aug'07 - Jun'11)

Graduated with Honours securing 71.2 % marks

SKILLS

Research & Strategy

Competitive Analysis
Ethnographic Study
Contextual Enquiry
Persona
Affinity Mapping

Experience Design

Task flows & User Journey Maps
Service Blueprints
Information Architecture
Low & High Fidelity Wireframes
Visual Designs

Prototype & Test

Rapid Prototyping
A/B Testing
Usability Testing
HTML & CSS

EXPERIENCE

Designit | Wipro Digital, Senior UX Designer

Apr'18 to Present in Bengaluru, India

Create design solutions for rich web & mobile applications, including user research artifacts, strategy decks, wireframes, prototypes, and detailed visual mockups. Worked as an individual contributor and mentoring fellow designers, assign and monitor their activities, evaluate staff performance and manage escalated/critical issues. Coordinating with the product development team and conducting usability testing sessions.

Cisco, Senior UX Designer

Jun'18 to Apr'19 in Bengaluru, India

On contract from Wipro, worked as experience design consultant to improve usability for a video conferencing legacy product. Also contributed on the inter-dependant Webex components for consistent experience across products.

Net Solutions, Lead UX Analyst

May'17 to Apr'18 in Chandigarh, India

Lead a team of 4 designers, constructed design solutions & presented it to the senior executive team for achieving user & business goals. Executing project operations tasks including scoping, planning, feasibility study, delivering projects as per scheduled milestones; updating checklist & guidelines as per the client's requirements.

Imbibe Technologies, Lead UX Designer

Jun'11 to Apr'17 in Mohali, India

Played a pivotal role of a team leader managing a team of 5 designers and providing guidance & solutions over projects. Lead the process of researching & planning, designing the UX & UI, prototyping, testing, and validation, working alongside data analysts, product managers, and engineers.

Preparing artifacts like Personas, Journey Maps, Affinity Diagrams, Storyboards Wireframes & UI specifications such as color palettes, typography, Interaction flows, visual mockups, and prototypes for web & mobile apps.